

Getting Back to Basics

Create Healthier Shared Spaces

Help Protect Beyond COVID-19

Getting back together means getting back to basics. While much has changed, there are some simple facts that remain the same. Every year a variety of illnesses spread in the community and take people out of school, out of work, and out of the game. It's a fact that when people gather in shared spaces, viruses and bacteria can transfer through direct contact, through the air or by touching a contaminated surface. Some illness-causing germs can live on surfaces for days or weeks.

PATHOGENS	WHAT ILLNESS IS CAUSED	SURVIVAL
Norovirus	Gastrointestinal illness/stomach flu	Days to weeks on surfaces [†]
Rhinovirus	Half of all common colds	4 – 25 hrs on surfaces [†]
Influenza A Virus	The flu	2 hrs – 2 wks on surfaces [†]
Respiratory Syncytial Virus (RSV)	Respiratory illness, mostly children	5 – 7 hrs on surfaces [†]
<i>Staphylococcus aureus</i> and MRSA	Skin (staph) infections	30 mins – 3 yrs on surfaces [†]
Measles	Measles	Up to 2 hrs in air and on surfaces [†]

Disinfect to Reduce the Risk

By following the basics for good hand hygiene, cleaning and disinfecting properly — and killing germs on commonly touched surfaces — you can help break the chain of infection. For public health reasons, it's important to reduce the risk of illnesses and the economic burdens caused by infections.



Annual High Cost of Illness

- ▶ On average, colds result in 189 million missed school days and 70 million missed workdays³
- ▶ Influenza causes between 12,000–61,000 deaths and costs \$11 billion in healthcare and societal costs^{2, 4}
- ▶ Norovirus leads to 56,000 to 71,000 hospitalizations¹
- ▶ RSV results in 58,000 hospitalizations of children under 5 years old⁵

Give Them Peace of Mind

As schools and businesses reopen, people want assurances these shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more protected and confident the job has been done effectively.

- ▶ Clorox is THE most trusted brand when it comes to disinfecting businesses⁶
- ▶ Clorox is the #1 brand used for disinfecting schools⁷



* Among those surveyed who are uncomfortable returning to the workplace, Morning Star Report 2021
¹ Centers for Disease Control and Prevention. Norovirus: [cited 2021 May 13]
² Centers for Disease Control and Prevention. Disease Burden of Influenza. [cited 2021 May 13]
³ Fendrick MF et al. The Economic Burden of Non-Influenza-Related Viral Respiratory Tract Infection in the United States. Arch Intern Med. 2003;163(4):487-494
⁴ Putri WCWS et al. Economic Burden of Seasonal Influenza in the United States. Vaccine. 2018; 36(27):3960-3966
⁵ Rha B, Curns AT, Lively JY, et al. Respiratory Syncytial Virus-Associated Hospitalizations Among Young Children: 2015–2016. Pediatrics. 2020;146(1): e20193611
⁶ Morning Consult Custom Research, Dec 2020, n = 6,000 consumers
⁷ 2020 Clorox Business-to-Business Brand Health Tracker, n= 50 educational janitorial professionals

For more information, contact your
 Clorox sales representative.
 Call: 1-800-492-9729
 Visit: www.cloroxpro.com

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Back to Basics End-User Rebate

PROMOTION PERIOD: July 1 – September 30, 2021



Save up to \$200 on Clorox Professional Products® with this end-user rebate. The more you buy, the more you save.

End-User Rebate: 1 PRODUCT = \$10
2 DIFFERENT PRODUCTS = \$25
3 DIFFERENT PRODUCTS = \$50
4 DIFFERENT PRODUCTS = \$100
5 DIFFERENT PRODUCTS = \$200

Please complete the following information in full. Incomplete information may cause delays in payment or ineligibility.

	CASE UPC	PRODUCT	PK/SIZE	CHECK PURCHASED PRODUCTS (Full case quantity only 1 case maximum per UPC)
	15949	Clorox® Disinfecting Wipes, Fresh Scent	6/75 ct	
	31428	Clorox® Disinfecting Wipes, Fresh Scent	2/700 ct	
	31547	Clorox® Disinfecting Wipes, Fresh Scent	1/700 ct	
	60034	Clorox® Disinfecting Wipes, Flexpack, Fresh Scent	9/70 ct	
	31911	Clorox® Disinfecting Bio Stain & Odor Remover Pull-Top	6/32 oz	
	31910	Clorox® Disinfecting Bio Stain & Odor Remover Refill	4/128 oz	
	35420	Clorox® Clean-Up® Disinfectant Cleaner with Bleach Refill Bottle	4/128 oz	
	35417	Clorox® Clean-Up® Disinfectant Cleaner with Bleach Trigger Spray Bottle	9/32 oz	
	35306	Formula 409® Cleaner Degreaser Disinfectant Trigger Spray	12/32 oz	
	35300	Formula 409® Cleaner Degreaser Disinfectant Refill Bottle	4/128 oz	
	31650	Clorox® Total 360® Disinfectant Cleaner,	4/128 oz	
	31651	Clorox® Anywhere® Daily Disinfectant and Sanitizer	4/128 oz	
	32122	Clorox Healthcare® Spore ¹⁰ Defense™ Cleaner Disinfectant	4/128 oz	
	60091	Clorox® TurboPro™ Disinfectant Cleaner for Sprayer Devices	3/121 oz	
	60112	Clorox® Anywhere® Daily Disinfectant and Sanitizer	6/64 oz	
	35418	Pine-Sol® Multi-Surface Cleaner	3/144 oz	
	97301	Pine-Sol® Scented All Purpose Cleaners, Lavender Bottle	3/144 oz	
	41772	Pine-Sol® Scented All Purpose Cleaners, Orange Energy® Bottle	3/144 oz	
	97434	Pine-Sol® Scented All Purpose Cleaners, Sparkling Wave®	3/144 oz	
	31710	Clorox® Odor Defense® Timed Metered Aerosol Spray	12/6 oz	
	31716	Clorox® Odor Defense® Air & Fabric Refill Bottle	4/128 oz	
	31351	Clorox® Urine Remover Refill Bottle	4/128 oz	
	31415	Clorox® Urine Remover Pull Top	6/32 oz	
	35600	Tilex® Instant Mildew Remover Trigger Spray	9/32 oz	
	35605	Tilex® Instant Mildew Remover Refill Bottle	4/128 oz	

Industry Sector ☐ Education ☐ Healthcare ☐ Hospitality ☐ Retail ☐ Other

Business Name of Operation

Name	Title
Street Address	City State ZIP
Email Address	Phone
Signature	Date
Distributor Name	Sales Rep Name

☐ Check here if rebate payment needs to be sent to alternate address

Rebate Offer Terms & Conditions: Rebate valid only in the U.S. to approved location end-user businesses customers only (with Federal Tax ID No. available upon request) for purchases made July 1, 2021–September 30, 2021. Offer expires **October 1, 2021**. Rebate must be completed by end user. Distributor completed submissions will not be accepted. A coupon can only be redeemed once, on one case per SKU. Limit one rebate per end-user per location. All claims must be on same order. Maximum redemption is \$200 per location. Rebate requests postmarked and/or received after **October 31, 2021** will not be accepted. Rebate amount paid not to exceed distributor invoice amount for Clorox products redeemed.

To Redeem: Mail the completed form along with the original purchase receipt (with purchase amount circled) to: Clorox Professional Products Customer Rebate, P.O. Box 1040, Brunswick, OH 44212. Payment request must be postmarked by **October 31, 2021**, or it will not be accepted. Copies of distributor invoices with customer name, address, ship date, item number, price and quantity purchased are also acceptable proofs of purchase. Retain copies of all materials submitted for future reference. Rebate checks will be mailed directly to you upon receipt. **DO NOT DEDUCT FROM DISTRIBUTOR INVOICES.** Cases sold through bid program or other Clorox end-user programs are not eligible for this rebate promotion. Offer may not be substituted, exchanged, sold or redeemed for cash or other goods or services, nor combined with any other offer, gift card, rebate or discount. Void where prohibited, taxed or restricted by law. Call (800) 636-6542 or email imt.rebates.admin@imtco.com for rebate questions. Subject to availability. Clorox reserves the right to end promotional time period at any point, or cancel any rebate claim for any reason. © 2021 Clorox Professional Products Company.

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