

# Create Healthier Shared Spaces This Cold and Flu Season

## Help Protect Against Respiratory Illnesses Beyond COVID-19

**This year, we face an uncertain cold and flu season.** While much has changed, there are some simple facts that remain the same. Every year respiratory illnesses spread in the community and take people out of school, out of work, and out of the game. It's a fact that when people gather in shared spaces, respiratory viruses can transfer through direct contact, through the air or by touching a contaminated surface. Some illness-causing germs can live on surfaces for days or weeks.

| PATHOGENS                         | WHAT ILLNESS IT CAUSES               | SURVIVAL ON SURFACES* |
|-----------------------------------|--------------------------------------|-----------------------|
| Rhinovirus                        | Half of all common colds             | 4 - 25 hrs            |
| Influenza A Virus                 | The flu                              | 2 hrs - 2 wks         |
| Respiratory Syncytial Virus (RSV) | Respiratory illness, mostly children | 5 - 7 hrs             |
| SARS-CoV-2                        | COVID-19                             | 4 hrs - 8 days        |

## Disinfect to Reduce the Risk

By following the basics for good hand hygiene, cleaning and disinfecting properly — and killing germs on commonly touched surfaces — you can help break the chain of infection. To protect yourself, your family and those around you, it's important to reduce the risk of illnesses and the burdens caused by infections.



### Annual Burden of Respiratory Illnesses

While SARS-CoV-2 is the highest concern for most schools and businesses, other respiratory illnesses that circulate every year also close schools and cause outbreaks

- ▶ On average, colds result in 189 million missed school days and 70 million missed workdays<sup>1</sup>
- ▶ Influenza outbreaks can lead to school closures across the US<sup>2</sup>
- ▶ RSV results in 58,000 hospitalizations of children under 5 years old, each year<sup>3</sup>

## Give Them Peace of Mind

As schools and businesses reopen, people want confidence these shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more protected and confident while enjoying public spaces.

- ▶ Clorox is one of the most trusted brands when it comes to disinfecting businesses<sup>4</sup>
- ▶ Clorox is the #1 brand used for disinfecting schools<sup>5</sup>



For more information, contact your Clorox sales representative.  
Call: 1-800-492-9729  
Visit: [www.cloroxpro.com](http://www.cloroxpro.com)

\* On hard, nonporous surfaces 1. Fendrick MF et al. The Economic Burden of Non-Influenza-Related Viral Respiratory Tract Infection in the United States. Arch Intern Med. 2003;163(4):487-494 2. CNN. As flu season takes a turn for the worse, some schools close in at least 12 states. [accessed September 3, 2021] 3. Rha B, Curns AT, Lively JY, et al. Respiratory Syncytial Virus-Associated Hospitalizations Among Young Children: 2015-2016. Pediatrics. 2020;146(1): e20193611 4. Morning Consult Custom Research, Dec 2020, n = 6,000 consumers 5. 2020 Clorox Business-to-Business Brand Health Tracker, n= 50 educational janitorial professionals

# Cold and Flu Season End-User Rebate

PROMOTION PERIOD: November 1, 2021 – January 31, 2022



Save up to \$700 on Clorox Professional Products with this end-user rebate. The more you buy, the more you save.

## \$10 Rebate per case of any of the following products (up to 20 cases)

| CASE UPC | PRODUCT   | PK/SIZE  | # OF CASES PURCHASED<br>(max total - 20 cases) |
|----------|---|----------|--|
| 15949    | Clorox® Disinfecting Wipes, Fresh Scent                                 | 6/75 ct  |  |
| 31428    | Clorox® Disinfecting Wipes, Fresh Scent                                 | 2/700 ct |  |
| 31547    | Clorox® Disinfecting Wipes, Fresh Scent                                 | 1/700 ct |  |
| 60034    | Clorox® Disinfecting Wipes, Flexpack, Fresh Scent                       | 9/70 ct  |  |
| 31043    | Clorox Commercial Solutions® Clorox® 4 in One Disinfectant & Sanitizer  | 12/14 oz |  |
| 32512    | CloroxPro® Clorox® 4 in ONE Disinfectant Sanitizer Aerosol, Lavender    | 12/14 oz |  |
| 38504    | Clorox Commercial Solutions® Clorox® Disinfecting Spray                 | 12/19 oz |  |
| 35420    | Clorox® Clean-Up® Disinfectant Cleaner with Bleach Refill Bottle        | 4/128 oz |  |
| 35417    | Clorox® Clean-Up® Disinfectant Cleaner with Bleach Trigger Spray Bottle | 9/32 oz  |  |
| 31911    | Clorox® Disinfecting Bio Stain & Odor Remover Pull-Top                  | 6/32 oz  |  |
| 31910    | Clorox® Disinfecting Bio Stain & Odor Remover Refill                    | 4/128 oz |  |
| 35306    | Formula 409® Cleaner Degreaser Disinfectant Trigger Spray               | 12/32 oz |  |
| 35300    | Formula 409® Cleaner Degreaser Disinfectant Refill Bottle               | 4/128 oz |  |

## \$25 Rebate per case of any of the following products (up to 20 cases)

| CASE UPC | PRODUCT   | PK/SIZE  | # OF CASES PURCHASED<br>(max total - 20 cases) |
|----------|---|----------|--|
| 60091    | Clorox® TurboPro™ Disinfectant Cleaner for Sprayer Devices                  | 3/121 oz |  |
| 60112    | Clorox® Anywhere® Daily Disinfectant and Sanitizer                          | 6/64 oz  |  |
| 32409    | Clorox Healthcare® Spore <sup>1</sup> Defense™ Cleaner Disinfectant, Refill | 4/128 oz |  |
| 32122    | Clorox Healthcare® Spore <sup>1</sup> Defense™ Cleaner Disinfectant         | 4/128 oz |  |
| 31650    | Clorox® Total 360® Disinfectant Cleaner <sub>1</sub>                        | 4/128 oz |  |
| 31651    | Clorox® Anywhere® Daily Disinfectant and Sanitizer                          | 4/128 oz |  |

<sup>1</sup> Clostridioides difficile spores only

Please complete the following information in full. Incomplete information may cause delays in payment or ineligibility.

Industry Sector  Education  Healthcare  Hospitality  Retail  Other

Business Name of Operation

Name \_\_\_\_\_ Title \_\_\_\_\_  
Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Email Address \_\_\_\_\_ Phone \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Distributor Name \_\_\_\_\_ Sales Rep Name \_\_\_\_\_

Check here if rebate payment needs to be sent to alternate address

**Rebate Offer Terms & Conditions:** Rebate valid only in the U.S. to approved location end-user businesses customers only (with Federal Tax ID No. available upon request) for purchases made November 1, 2021 – January 31, 2022. Offer expires February 28, 2022. Rebate must be completed by end user. Distributor completed submissions will not be accepted. A coupon can only be redeemed once, on one case per SKU. Limit one rebate per end-user per location. All claims must be on same order. Maximum limit per each rebate value is 20 cases per end-user location (20 cases @ \$10 and 20 cases @ \$25). Maximum total rebate value is \$10,000 across entire business entity/system (i.e., school district, health system, etc.). Rebate requests postmarked and/or received after February 28, 2022 will not be accepted. Rebate amount paid not to exceed distributor invoice amount for Clorox products redeemed.

**To Redeem:** Mail the completed form along with the original purchase receipt (with purchase amount circled) to: Clorox Professional Products Customer Rebate, P.O. Box 1040, Brunswick, OH 44212. Payment request must be postmarked by February 28, 2022, or it will not be accepted. Copies of distributor invoices with customer name, address, ship date, item number, price and quantity purchased are also acceptable proofs of purchase. Retain copies of all materials submitted for future reference. Rebate checks will be mailed directly to you upon receipt. **DO NOT DEDUCT FROM DISTRIBUTOR INVOICES.** Cases sold through bid program or other Clorox end-user programs are not eligible for this rebate promotion. Offer may not be substituted, exchanged, sold or redeemed for cash or other goods or services, nor combined with any other offer, gift card, rebate or discount. Void where prohibited, taxed or restricted by law. Call (800) 636-6542 or email [imt.rebates.admin@imtco.com](mailto:imt.rebates.admin@imtco.com) for rebate questions. Subject to availability. Clorox reserves the right to end promotional time period at any point, or cancel any rebate claim for any reason. © 2021 Clorox Professional Products Company.